

WORLD SUMMIT AWARD 2007

Winners Conference & Gala Celebration

3-6 November 07 in conjunction with the Global Forum
Venice, Italy

Supported by the Austrian Federal Chancellery
In Cooperation with ZAIN Group, UN GAID, ISOC, UNIDO



4 DAYS OF CONTENT & INNOVATION SHOWCASING @ VENICE

Welcome to the World Summit Award (WSA) in Venice!
Get inspired by a wonderful old city and the world's best in rich new media contents!

The WSA is a global initiative to select and promote the world's best e-Content, started as an Austrian initiative in 2003 in the framework of the United Nations' World Summit on the Information Society (WSIS).

As an invitation project and a global hub for everyone, WSA is a unique global activity for the selection and recognition as the best in e-Content and creativity. As of today, 168 countries are actively involved in WSA.

The four days of WSA events in Venice will give you a unique opportunity to meet and connect with WSA winners, ICT experts, business leaders, multimedia producers and creatives, and government delegates. I wish to invite you to get actively involved in the WSA Winners Conference and participate in the WSA Winners Gala at the Global Forum. Hope to see you there!

Cordially yours,
Prof. Dr. Peter A. Bruck, Chairman, for the WSA Board of Directors

IN THE FRAMEWORK OF THE GLOBAL FORUM: SHAPING THE FUTURE

WSA joins forces with the Global Forum to provide an extraordinary series of events in Venice.

The Global Forum – Shaping the Future is an independent international event dedicated to business and policy issues affecting the successful evolution of the Information Society. It is sponsored by organizations from all over the world and acts as a catalyst for wide ranging applications of communications.

Every year the Global Forum brings together high-level key actors from the Information & Communication Society from all over the world. It provides an area for the exposure of divergent point of views and enables participants to keep abreast with the latest developments in technology, regulation, markets and applications of communications.

Sincerely,
Dr. Sylviane Toporkoff, President Global Forum & Founder Partner Items International

SUPPORTED BY:



FEDERAL CHANCELLERY AUSTRIA



EVENTS SCHEDULE | OVERVIEW

WSA Winners Conference Location:

Palazzo Franchetti
Istituto Veneto di Scienze, Lettere ed Arti
Campo S. Stefano, 2945

WSA Gala Location & Global Forum:

Fondazione Giorgio Cini
Isola di San Giorgio Maggiore

DAY 1 | SATURDAY | 3 OCTOBER, 2007 – WSA WINNERS CONFERENCE

Location: Palazzo Franchetti, next to Academic Bridge

Morning	Arrival in Venice
12:30	Registration for WSA Winners Conference
13:30	Opening Session and WSA Winners Conference (<i>see details page 5</i>)
19:00	End of WSA Winners Conference

DAY 2 | SUNDAY | 4 OCTOBER, 2007 – WSA WINNERS CONFERENCE

Location: Palazzo Franchetti next to Academic Bridge

13:30	WSA Winners Conference continued (<i>see details page 7</i>)
18:00	End of WSA Winners Conference
Evening	Venice @ Night (<i>free leisure time to discover the city</i>)

DAY 3 | MONDAY | 5 OCTOBER, 2007 – WSA GALA 07

Location: Fondazione Giorgio Cini, Isola di San Giorgio Maggiore

09:00	Global Forum Sessions (<i>for registered WSA participants only, see page 10</i>)
17:30	End of Global Forum
17:00	Arrival for WSA Winners' Awarding Ceremony 2007
18:00	Beginning of WSA Winners Award Ceremony, Arrazi Hall
19:45	End of Winners Award Ceremony (<i>Location change to Venice City Centre</i>)
20:30	Classic Concert for Global Forum and WSA at Teatro La Fenice

DAY 4 | TUESDAY | 6 OCTOBER, 2007 – DEPARTURE

Location: Fondazione Giorgio Cini, Isola di San Giorgio Maggiore

09:00 -	Global Forum Sessions (<i>for registered WSA participants only, see page 11</i>)
14:30	End of Global Forum
Morning or Afternoon	Departures of WSA participants

OVERVIEW WSA 07 WINNERS CONFERENCE | 3-4 November, 2007

Presenting the Winners of WSA 07

On 3/4 November 2007, WSA winners from all over the world will present their awarded projects and share their visions on the topic of "ICT & Creativity", a burning issue not just for the WSA and the EC MEDICI Framework, which will host the conference.

The WSA Winners Conference 2007, jointly organized by WSA and the Medici Network, shall be a unique gathering of the world's best and most creative e-Content producers.

The Aim of the Conference

ICTs in themselves are just useful for some people. But using and working with them creatively can improve the lives of many – by bridging the Digital Divide and Content Gap. Because creativity is not bound to being rich in terms of material goods, of infrastructure and access to networks. Creativity is a "natural resource" of the human mind, everywhere in the world. It is a matter of content.

The aim of the WSA Winners Conference in Venice is to produce a truly optimistic showcase for bridging the Digital Divide and Content Gap. All Winners from the WSA 07 have been invited to present their projects and discuss for two days with peers topics from e-Learning to e-Health and from e-Entertainment to e-Inclusion.

Presentations and workshops will provide a platform for knowledge exchange and first-hand information for all participants and visitors. The panels are designed interactively and additionally serve as a meeting hub and networking opportunity.

Projects which have won a WSA award come from the following countries:

Australia, Austria, Bahrain, Brazil, Cuba, Denmark, Egypt, Fiji, France, Gambia, Germany, Ghana, Guatemala, Guyana, India, Ireland, Israel, Italy, Japan, Kuwait, Malaysia, Mexico, The Netherlands, New Zealand, Oman, Qatar, Romania, Russian Federation, Saudi Arabia, Senegal, Singapore, Togo, Uganda, United States of America, and Venezuela

The conference will be co-chaired by

- **Peter A. Bruck**, Chairman, World Summit Award
- **Sarbuland Khan**, Executive Coordinator, UN Global Alliance for ICT and Development (GAID)

Supported by:

FEDERAL CHANCELLERY  AUSTRIA



PROGRAMME WSA 07 WINNERS CONFERENCE - *Palazzo Franchetti*

Saturday, November 3rd, 2007

12:30	REGISTRATION
13:30	OPENING SESSION
	<u>Welcome:</u> Peter A. Bruck, WSA Chairman of the Board, Austria
	<u>Opening of Conference:</u> Sylviane Toporkoff, President, Global Forum, France
	<u>WSA Book Presentation:</u> "e-Content: Voices from the Ground 3.0", Osama Manzar, Director, Digital Empowerment Foundation (DEF), India
14:30	Parallel Sessions: e-Culture Winners Round Table (<i>Room 1</i>)
	<u>Chair:</u> Alfredo Ronchi, Professor, Politecnico di Milano, MEDICI Network, Italy
	<u>Presenters:</u> "City of David" Mr. Ronni Nizki, CEO Inkod Hypera Ltd., Israel (W)
	"Participatory 3D GIS Modelling Exercise in Fiji" Ms. Anju Mangal, Information Officer, Secretariat of the Pacific Community, Fiji (W)
	"Interactive site for Guatemala" Ms. Maria Luisa Perez Alonso, General Manager, Studio C, Guatemala (W)
	"Islam House" Mr. Ibrahim A. Aloli, General Manager, Cooperative Office for Propagation, Guidance, and Warning of Expatriates in the City of Rabwah, Saudi Arabia (SM)
	"Kapasitor" Mr. Muhammad Johari Rahmad, Founder & Chief Architect, Kapasitor, Malaysia (SM)
	<u>Rapporteur:</u> Mr. Paul Hoffert, Chairperson, Bell Canada Fund, Canada Berkman Center, Harvard University, USA
14:30	Parallel Sessions: e-Business Winners Round Table (<i>Room 2</i>)
	<u>Chair:</u> Mr. Abu Talib Bachik, Senior Vice President, Multimedia Development Corporation, Malaysia
	<u>Presenters:</u> "DigitalCopyright.hk" Mr. David Chung, Senior Manager, Hong Kong Cyberport Ltd., Hong Kong, China (W)
	"Gainde 2000: Custom Comouter System" Mr. Ibrahim Nour Eddine Diagne, General Manager, GAINDE 2000, Senegal (SM)
	<u>Rapporteur:</u> Ms. Anya Sverdlov, Managing Director, Actis Systems, Russian Federation
16:00	CONVERSATION BREAK – Coffee & Snacks

Saturday, November 3rd, 2007 (cont.)

16:30	Parallel Sessions: e-Entertainment Winners Round Table (Room 1)	
	<u>Chair:</u>	Ms. Zawan Al-Sabti, Projects Office Specialist, Information Technology Authority (ITA), Oman
	<u>Presenters:</u>	"indigo - brain media" Mr. Ramon Alberto Garza, President & CEO, IndigoMedia, Mexico (W)
		"Binary World: The Largest Computer of the World" Mr. Jimmy Blanco Marketing Vicepresident Tecno Atracciones C.A., Venezuela (W)
		"Boys and Girls" Mr. Fahad Al Hajri, CEO, islamweb.net, Qatar (W)
		"Triangler" Mr. Klos Victor, Consultant, TNO, The Netherlands (JD)
	<u>Rapporteur:</u>	Mr. Martin Casey, Managing Director, Arekibo Communications, Ireland

16:30	Parallel Sessions: e-Government Winners Round Table (Room 2)	
	<u>Chair:</u>	Mr. Christian Rupp, Spokesperson, Federal Platform Digital Austria, Austria
	<u>Presenters:</u>	"ATM Express Government" Mr. Jorge de Jesús Figueroa Cordova, Under-Secretary of Planning, Bureau of Planning and Sustainable Development, Mexico
		"MAPLight.org - Money and Politics." Mr. Dan Newman, Executive Director and Co-Founder", USA (W)
		"Bank of Ghana" Mr. Derryck-Hope Gidzi, CEO/Creative Director, COn-lmedia Limited, Ghana (SM)
		"LMRA - Bahrain" Mr. Ali Radhi, CEO, Labour Market Regulatory Authority (LMRA) Kingdom of Bahrain (JD)
		"The Egyptian Government Portal" Dr.Hatem Elkadi, Director of the Government Services Development Program, Ministry of State for Administrative Development (MSAD), Egypt (SM)
		"E-Panchayat in Orissa" Mr. R.N.Dash, Commissioner-cum- Secretary, Panchayati Raj Department, Government of Orissa, India
	<u>Rapporteur:</u>	Mr. Ahmed Yahia, Senior Projects Manager, Information Technology Industry Development Agency (ITIDA), Egypt

18:00	PLENARY SESSION WITH RAPPORTEURS	
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19:00	END OF DAY 1	
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Day 2 – Sunday, November 4th, 2007 - Palazzo Franchetti

13:30	OPENING SESSION	
	Round-up of Day 1:	Peter A. Bruck, WSA Chairman of the Board, Republic of Austria
	Keynote Address:	Senator Pierre Lafitte, Steering Committee, Global Forum (tbc)
		Sarbuland Khan, Executive Director, UN Global Alliance for ICT and Development, United Nations
		Adama Samassékou, President of United Nations World Summit on Information Society Preparatory Committee for Geneva Phase, President, African Academy of Languages, Mali

14:00	Parallel Sessions: e-Science Winners Round Table (Room 1)	
	Chair:	Ms. Dorothy K. Gordon, Director-General, Advanced Information Technology Institute – Ghana-India Kofi Annan Centre of Excellence in ICT, Ghana
	Presenters:	"China Digital Science and Technology Museum" Mr. Zhang Xiaoling, Director General, China Association for Science and Technology, China (W)
		"Geneious Pro - Evolving Science Globally" Ms. Candace Toner, CEO, Biomatters Limited, New Zealand (W)
		"The Metopes of Selinunte" Ms. Virginia Valzano, General Coordinator, SIBA. Università del Salento, Italy (W)
		"Virtual Atomic Energy Museum" Mr. Andrey Yurievich Tikhonov, Head of Department for Information and Internet Projects, Press Center of Nuclear Power Industry, Russia (W)
		"Portal Cuban Science Network" Ms. Betina Palenzuela Corcho, Director of Web Services, Information Technologies and Advanced Telematic Services (CITMATEL), Cuba (W)
	Rapporteur:	Mr. Latif Ladid, President, IPv6 Forum, Luxembourg

14:00	Parallel Sessions: e-Inclusion Winners Round Table (Room 2)	
	Chair:	Manar Al-Hashash, General Manager, Dot-Design, Kuwait
	Presenters:	"Infoblago.ru" Ms. Larisa Bulgakova, General Manager, Information centre «Charity in Russia», Russian Federation
		"Telecenters of Information and Business" Mr. Francelino Lamy de Miranda Grando, Secretary of Industrial Technology, Ministry of Development, Industry and Foreign Trade, Brazil
		"Vision: for Blind" Michael Ghali, Speech Department Manager, Sakhr Software, Kuwait
		"Higher Education Admission Center" Khalid Alzadjali, Deputy DG of Systems, Ministry of Higher Education, Oman
		"Kete" Ms. Joann Ransom, Deputy Head of Libraries and Kete Project Manager, Horowhenua Library Trust, New Zealand
	Rapporteur:	Ms. Beatriz Elvira Alonso Becerra, CEO, CITMATEL, Cuba



Sunday, November 4th, 2007 (cont.)

15:30 CONVERSATION BREAK – Coffee & Snacks

16:00 Parallel Sessions: e-Learning Winners Round Table (Room 1)

Chair:	China (W)
Presenters:	"Hafss" Mr. Mohsen Rashwan, Managing Director, RDI, Egypt (W)
	"Geometry: between playing and the highest mark!" Ms. Elena Brotac, Product Marketing Manager, SC. SOFTWIN SRL, Romania (W)
	"MusicBus" Mr. Fabrizio Ferrarin, Chief Project Manager, musicbus.it, Italy (W)
	"Eureka" Mr. KJS Brar, CEO, Designmate [I] Pvt Ltd., India (W)
	"Numeropolis" Mr. Mauro Clemente, Development Manager, INED Innovaciones Educativas, Venezuela (W)
Rapporteur:	Qatar

16:00 Parallel Sessions: e-Health Winners Round Table (Room 2)

Chair:	Jak Boumans, Sec. Gen, European Academy for Digital Media, Netherlands
Presenters:	"KiloCoach" Mr. Thomas Jöchler, Head of Project Development, Telekurier Online Medien GmbH & Co KG, Austria (W)
	"ULSS 8 Asolo Medical Network" Mr. Mario Po, Executive Director of Health Local Authority (ULSS n. 8) of Asolo, Italy (JD)
	„medicinkombination.dk" Pia Elgaard, Project Manager, Danish Medicines Agency, Consumer Safety Division, Denmark (W)
	"African Health Education Network (RAES)" Mr. Alexandre Rideau, Director, Senegal (SM)
Rapporteur:	Mr. Alexander Felsenberg, Executive Management Consulting, Germany

17:30 PLENARY SESSION & CLOSING OF CONFERENCE

18:00 END OF CONFERENCE



WORLD SUMMIT AWARD – GALA CELEBRATION 2007

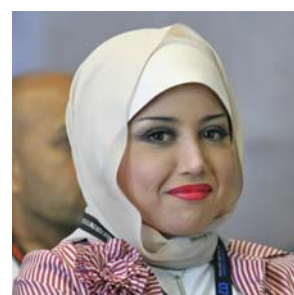
The WSA Gala is a unique international ceremony to honor excellence in multimedia and e-Content creation. By bringing together highest government leaders, business executives, civil society and content producers, the event creates a unique atmosphere of networking, experience exchange and serves as an international hub for those who stand for quality and innovation.

SHORT FACTS

Framework:	Global Forum 2007 “Global Convergence 2.0”
Date:	November 5, 2007, 6.00 pm
Site:	Fondazione Giorgio Cini, Arazzi Hall, Isola di San Giorgio Maggiore, Venice,
Guests:	approx. 300
Highlight:	2 Heads of State personally on stage
Target Groups:	international businesses, SME's, Governments, Civil Society

GALA HOSTS

- **Ms. Manar Al-Hashash**, General Manager, Dot Design, Kuwait
- **Ms. Titi Akinsanmi**, GTP Program Manager, Mindset Network, Nigeria
- **Prof. Dr. Peter A. Bruck**, Chairman, WSA, Austria



GALA LAUDATORS

- **H.E. Alfred Gusenbauer**
Federal Chancellor, Republic of Austria
- **H.E. Stjepan Mesic**
President, Republic of Croatia
- **Dr. Saad al-Barrak**
CEO, ZAIN Group, State of Kuwait
- **Hon. Mrs. Neneh Macdouall-Gaye**
Secretary of State for Communications
and Information Technology, Republic of The Gambia
- **Hon. Mr. Roy Padayachee (tbc)**
Deputy Minister, Republic of South Africa
- **Hon. Mr. Francelino Lamy de Miranda Grandio**
Secretary of Industrial Technology, Ministry of Development,
Industry and Foreign Trade, Federative Republic of Brazil
- **H.E. Kandeh Yumkella (tbc)**
Director General, United Nations Industrial Development Organization (UNIDO)
- **Ing. Rudolf Fischer (tbc)**
CEO, Austria Telekom, Republic of Austria
- **Dr. Hoda Baraka**
First Deputy to the Minister,
Ministry of Communications and Information Technology (MCIT), Arab Republic of Egypt
- **Mr. Sarbuland Khan**
Executive Coordinator, United Nations Global Alliance for ICT and Development



PROGRAMME GLOBAL FORUM – preliminary programme

[DAY 3] MORNING – Monday November 5 th , 2007	
[9:00 am – 10:45am]	
WELCOMING ADDRESSES - OPENING SESSION Chair/ Moderator: Sylviane Toporkoff, President Global Forum & Founder Partner Items International, France Satoshi Aritomi, President; Former Vice Minister of Policy Coordination, Ministry of Internal Affairs, Japan Massimo Cacciari, Mayor of Venice, Italy Robert Hensler, Chancellor d'Etat, Conseil d'Etat de la République et Canton de Genève, Switzerland Cecilio Madero, Director, DG Competition - Directorate D Services, European Commission Marius Opran, Member of European Economic and Social Committee, Romania Thomas Rosch, Commissioner Federal Trade Commission, USA	
SESSION 1 [10:45 am – 12:30 pm] BROADBAND INFRASTRUCTURE FOR INNOVATIVE APPLICATIONS IN ESTABLISHED & EMERGING MARKETS Chair: Dorothy Attwood, Senior Vice President Regulatory Planning & Policy & Chief Privacy Officer, AT&T, USA Moderator: Jean-Pierre Chamoux, Professor, Paris V-René Descartes University, France Lionel Chmilesky, Senior Vice President, Proxim International, France Gabrielle Gauthier, Member of Board, ARCEP, France ALCATEL LUCENT, France Xu Jun Qi, Deputy Director of Institute of Communication Policy & Management Research, China Stefano Pileri, Managing Director, Telecom Italia, Italy Gérald Santucci, Head of Unit Networked Enterprise & Radio Frequency Identification –RFID-, European Commission Commentator: Jacquelyn Ruff, Vice President, International Public Policy & Regulatory Affairs, Verizon, USA	SESSION 2 [10:45 am – 12:30 pm] THE FUTURE OF SOFTWARE & R&D INTEROPERABILITY & OPENESS Chair: Jesus Villasante, Head of Unit INFSO D3, European Commission Moderator: Hervé Rannou, President, Items International, France Thomas Andersson, President Jönköping University, Sweden Gianni Camisa, Chief Executive Officer, Almagora, Italy Bruno Carron, Head of Erudine Centre of Competences, EADS, France Margot Dor, Director Business Development & Communications, ETSI Eikazu Niwano, Senior Research Engineer, NTT, Japan Christian Rohnke, Partner White & Case, USA
[12:30 pm – 2:00 pm] LUNCH	
[DAY 3] AFTERNOON – Monday November 5 th , 2007	
[2:00pm- 2:45pm]	
Chair / Moderator: Miriam Sapiro, President Summit Strategies International, USA Robert Morin, Secretary General CRTC, Canada Deborah Taylor Tate, Commissioner FCC, USA Roberto Viola, Secretary General of AGCOM & Chairman of European Regulatory Group, Italy	
SESSION 3 [2:45 pm – 4:00 pm] REGULATION & GOVERNANCE Chair: Innocenzo Genna, President European Competitive Telecommunications Association, ECTA Moderator: Andrew Lipman, Partner and Head of Telecom Group, Bingham McCutchen, USA Daniel Aghion, Executive Director/Co-Founder, Wireless Internet Institute, USA Daniele Auffray, Deputy Mayor of Paris in charge of New Technologies and Research, Mairie de Paris, France Jeff Brueggman, Regulatory Planning & Policy, AT&T, USA Katrien Lefever, Legal Researcher, ICRI Leuven University, Belgium Jean-François Soupizet, Head of Unit - International Relations, General Directory INFSO & Media, European Commission Theresa Swinehart, Vice President Global & Strategic Partnerships, ICANN	SESSION 4 [2:45 pm – 4:00 pm] THE COLLABORATIVE KNOWLEDGE SOCIETY IN A DIGITAL WORLD Chair/ Moderator: William Sloan Coats, Partner, White & Case, USA Robert Bell, Executive Director, Intelligent Community Forum (ICF), USA Danilo Oreste Broggi, Chief Executive Officer, Consip S.p.A., Italy Fiorello Cortiana, Senator Italy Jay Gillette, Professor, Center for Information and Communication Sciences, Ball State University, USA Vasilis Kouloulas, Founder and Executive Director Gov2u, Greece Mario Po, Administrative Director, Azienda ULSS n°8 Asolo, Italy & Carlo Sartori, Chief of O.U. of General Surgery and Department Director Alessandro Scioliari, Scientific Director, Assoknowledge Confindustria SIT, Italy
SESSION 5 [4:15 pm – 5:45 pm] CONVERGENT & MOBILE TECHNOLOGIES SOCIETY CHALLENGES Chair: Kristin Parsley Atkins, Wireless Reach Europe, Qualcomm Inc, USA Moderator: Elwood Kerkelager, CEO, Information Futures, L.L.C., Mayor of Madison, New Jersey, USA Jean-Christophe Lagarde, Mayor of Drancy & Member of French Parliament, City of Drancy, France Eric Stefanello, Vice President Corporate Business Development EADS, France Simone Tasso, Hospital Medical Director, Azienda ULSS n°8 Asolo & Luca Fagan, Engineer, Azienda ULSS n°8 Asolo Italy Michèle Thonnet, Ministry of Health, e-Health Department, MISS, France Evzen Tosenovsky, President of the Moravian-Silesian Region, Czech Republic Chris Vein, Executive Director of the Department of Telecommunications and Information Services -Senior Technology Advisor, City & County of San Francisco, USA David Wood, Councillor, Newcastle Upon Tyne City Council, United Kingdom	SESSION 6 [4:15 pm – 5:30 pm] 21st CENTURY- GLOBAL INTEGRATION Chair: Peter Bruck General Manager Austrian Research Centers GmbH, Austria Moderator: Hugo Kerschot, Research - Consulting - e-gov - New media, INDIGOV, Belgium François Belorgey, Ministry of Finance & Industry, France Chang Chia-sheng, Commissioner, Taipei City Government Department Of Information Technology Planning Division, Taiwan Sascha Haselmayer, Director & co-Founder Interlace-Invent / Living Labs Europe, Spain Tom Inman, Vice President Marketing, Information Management, IBM Software Group, USA Bror Salmelin, Adviser to the Director ICT addressing Societal Challenges, DG INFSO, European Commission, Open innovation for services Paolo Zocchi, Senior Adviser of the Minister of Regions and Local Authorities, Italy Commentators Edith Cresson, Former Prime Minister, Presidente Fondation Ecole de la Deuxième Chance, France Pierre Laffitte, Senator & President Sophia Antipolis Foundation, France
WORLD SUMMIT AWARD – AWARDING CEREMONY [6:00 pm – 7:45 pm]	
CONCERT at the TEATRO La FENICE - 8:30 pm	

[DAY 4] – Tuesday November 6 th , 2007	
[8:00 am – 9:00 am] Registration	
<p>[9.00 am – 10:15 am] OPENING SESSION Keynote Speeches</p> <p><u>Moderator:</u> Phil Noble, President, Politics Online, USA Adriano Alessandrini, Mayor of Segrate, Provincia di Milano, Global Cities Dialogue, Italy Frans De-Bruine, Director ICT addressing Society Challenges, DG INFSO & Media, European Commission Mel Proudfoot, Senior Director EMEA Public Sector, Oracle UK Todd Ramsey, General Manager, Global Government and Education, IBM, USA Alberto Tripi, President Servizi Innovativi e Tecnologici Cofindustria, Italy</p>	
<p>SESSION 7 [10:00am – 12:00 pm] MEDIA & CONTENT ISSUES IN THE NEW CONVERGENT ENVIRONMENT</p> <p><u>Chair:</u> Kathryn Brown, Senior Vice-President Public Policy Development & International Government Relations, Verizon, USA <u>Moderator:</u> Giorgio Prister, Consultant, Italy Andrea Ambrogetti, Director of Institutional affairs Mediaset, Italy Fabio Iaione, Country Manager Italy, Qualcomm Europe Matteo Maggiore, Head of EU and International Policy, BBC, Belgium Jane Mago, Senior Vice President and General Counsel Legal & Regulatory Affairs of NAB, USA Giovanni Ridolfi, RAI, Italy Aviva Silver, DG INFSO & Media, Head of Unit A2, Programme and Media Literacy, European Commission</p>	
Coffee Break 12:00pm -12:30pm	
<p>SESSION 8 [12:30 PM – 2:30 PM] HOW CONVERGING TECHNOLOGIES TRANSFORM GOVERNMENT</p> <p><u>Chair</u> Andy Smith, Senior Director for Public Services Oracle EMEA, UK <u>Moderator:</u> Alan R. Shark, Executive Director Public Technology Institute, USA Paolo Baldelli, President Postelink, Italy Fulvio Barbarito, Senior Project Manager of CRS/SISS Lombardia project, Italy Jean-Marie Foulquier, Managing Director of Sagem Defense Security South Africa, SAFRAN Group, France Alan Jones, CEO Somerset County Council, UK Eric Legale, Director Issy Media, City of Issy-les-Moulineaux, France Marcin Ozurkiewicz, IT Advisor of Information Society Team, City of Lodz, Poland Mel Proudfoot, Senior Director EMEA Public Sector Oracle, UK Madeleine Siosteen-Thiel, Senior Programme Manager Services & IT Implementation Department VINNOVA, Sweden</p>	<p>SESSION 9 [12:30 pm – 2:30 pm] DATA GOVERNANCE, SECURITY & PRIVACY</p> <p><u>Chair / Moderator:</u> Steven Adler, Program Director, IBM Data Governance Solutions IBM, USA Jacques Bus, Head of Security Unit, DG Information Society and Media, ICT Programme, European Commission Robert Flaim, Supervisory Special Agent Special Technologies Section FBI, USA Edouard Keck, Chief Security Strategist, Key Bank, USA Clifford Larsen, Professor Bucerius Law School & Dean, Master of Law and Business Program, Germany Stephen R. Malphrus, Staff Director for Management, Board of Governors of the Federal Reserve System, USA William Pelgrin, NYS Office of Cyber Security and Critical Infrastructure CSCIC, USA Paul Welti, Program Manager, SAGEM Security SAFRAN Group, France</p>
2:30pm – 4:00 pm LUNCH	
<p>Keynote Speech Zoltan Somodi, Secretary of State, Romania</p>	

GLOBAL FORUM – FACTS AND FIGURES

MAIN ORGANIZERS OF THE GLOBAL FORUM 2007



ITEMS INTERNATIONAL

Items International is an international consulting firm based in Paris, dedicated to delivering Information & Communication Technology strategies. Created in 1994, the company has a long experience in strategic and marketing consulting, networking, knowledge sharing and transfer. ITEMS International is specialized on ICT-related projects and initiatives and has carried out various international studies in a vast range of ICT-related fields for private Telcos and public and private institutions, including the European Commission and the French government. The different backgrounds and the versatility of our consultants lead to a unique company's expertise in the areas of ICT strategies, project management, services and usages.



FOUNDATION SOPHIA ANTIPOLIS

The French **Sophia Antipolis Foundation** was created in 1984 by Senator Pierre Laffitte, and received state-approval for playing a fundamental role in the development of scientific and cultural activities. The purpose of the Foundation is to encourage the exchange of ideas and cooperation in scientific, industrial and cultural matters at a national, European and international level in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future. Sophia Antipolis is a Science Park taking pride in being internationally recognized as one of the most dynamic and fastest growing technological and scientific hubs in Europe and a "best practice" site for innovation.



CITY OF VENICE

Venice is an extraordinary city, a unique place in the world, but it is also a usual place where people live, work and study. Venice is one of the most visited cities in the world. According to the Mayor Massimo Cacciari policies, ICT projects in Venice are therefore oriented to the creation of communication infrastructures and services for people living, working or studying in the city (i.e. local e-government, portals of the various services, the broadband network for the local government,...) and for the nearly 20 million tourists visiting Venice every year (i.e. the "Value Added Services" - the new network of services supporting transport, the access to artistic and cultural resources, global information and communication, mobility...).

CO-ORGANIZERS OF THE GLOBAL FORUM 2007



Realizing an organized plan of e-health, the Corporation ULSS 8 of Asolo achieved some best practices: the digital clinical Report File (depository) with 6 millions of case histories on line; a system of information's tracing RFID for sick person / trained nurse / drug; the self bringing of personal clinical history for each private citizen; the clinical reports are consulting on line from the private citizen; an evolved system of e-learning and of multimedia e education; the financial management with digital signature.

The ULSS of Asolo takes part to international actions on digital developments.



The MEDICI Framework (Multimedia for EDucation and employment through Integrated Cultural Initiatives) is a framework of co-operation established by the European Commission (1997). The goal of MEDICI is to promote the use of advanced technologies for access to, understanding, preservation and economic promotion of cultural heritage and culture in a broad sense. Activities and active members are spreaded world-wide. Main action lines are: information sharing, research projects, education & training.



The World Summit Award (WSA) is a global initiative to select and promote the world's best e-Content, started in 2003 in the framework of the United Nations' World Summit on the Information Society (WSIS). This is done through national contests, a global contest, held every 2 years, and numerous content-focused national and international conferences and workshops – the WSA Road Show. WSA is an invitation project and a global hub for everyone, who sees the crucial importance of excellent e-Content creation

within the new Information Society. As of today, 168 countries are actively involved in WSA. New partners from all over the world are always welcome to join this global initiative!

GLOBAL FORUM 2007 STEERING COMMITTEE

EUROPE AND MIDDLE EAST

Larbi Ajjoul, Congressman & Former Secretary of State, Morocco
Thomas Andersson, President Jönköping University, Sweden
Sergio Antocicco, Chairman of INTUG, Italy
Danièle Auffray, Deputy Mayor of Paris, France
Jean-Pierre Chamoux, Professor, University Paris René-Descartes, France
Michel Chevallier, Deputy Secretary, State Chancellery, Switzerland
Lionel Chmielewsky, Senior Vice President, Proxim International, France
Patrice Cristofini, International Expert in Healthcare & Public Health, France
Hugo Kerschot, Research - Consulting - e-gov - New media, INDIGOV, Brussels
Christoforos Korakas, Project Manager, ACCESS2dEMOCRACY, Greece
Eric Legale, City of Issy-les-Moulineaux, France
Helena Lindskog, CEO Hel-dag AB, Sweden
Bernard Mathieu, Head of Radio Communication Programs, CNES, France
Mario Po, Administrative Director, Azienda ulss n 8 Asolo, Italy
Giorgio Prister, Strategy Consultant, Italy
Alfredo M. Ronchi, Secretary EC Medici Framework, Politecnico di Milano, Italy
Philippe Scheiman, CEO, AYALA Ltd., Israel
Daniel Van Lerberghe, President, POLITECH Institute, Belgium
Edouard Varvarian, Managing Director iDDoon, France
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